

CULTURAL RESOURCES COMMITTEE3 YEAR TERM

MEMBER	ADDRESS	PHONE #	APPT. DATE	TERM EXPIRATION	TERM #
Nick Sherfesee			3/10/2020	3/10/2023	1
Thomas Davis			3/10/2020	3/10/2023	1
William Miller			3/10/2020	3/10/2023	1
Patrick Coppinger			3/10/2020	3/10/2025	2
Vacant				3/10/2025	
Bettye Brookfield			3/10/2020	3/10/2025	2
Shawn Kennedy			9/14/21	3/10/2024	Filling unexpired term
Shannon Farro			3/10/2020	3/10/2024	1
David Utterback			5/11/2021	3/10/2024	1

NOTE: City Residents are highlighted in blue.

The terms of Nick Sherfesee, Thomas Davis, and William Miller expired on March 10, 2023. Mr. Sherfesee and Mr. Davis do wish for reappointment. On file are the resumes of Erica Melnik (Non-Resident), Chanda Rogers (Non-Resident), Dan Lewis (Non-Resident), Natalie von Loewenfeldt (Non-Resident), Lizzie Daniel (City Resident), James F. Greenough (City Resident), Chris Mowder (Non-Resident), Paul Williamson (City Resident), Jill Dolinger (Non Resident), Veena Wulfekuhle (City Resident). These three seats will expire on March 10, 2026. There is also one vacant seat and the expiration date will remain at March 10, 2025.

Jennifer Adkins

From: Erica Melnik
Sent: Friday, January 27, 2023 12:29 PM
To: Jennifer Adkins
Subject: [External]Volunteer - Cultural Resources Committee

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

This letter is written to express my interest in volunteering for your committee on cultural resources. As an African-American married to someone born in another country, I feel compelled to foster and/or create strong alliances in our community. These alliances should promote inclusion and diversity and teach our kids the importance of tolerance. I am grateful that I have had the pleasure of living in several different areas around the United States and traveled many times abroad. I have watched Myrtle Beach as it develops and want to acknowledge that the growth is largely due to a number of diverse cultures coming together to sow the seeds of tolerance. I would love to be a part of that growth and legacy.

Thank you,

Erica Wright Melnik

Chanda Rogers

Summary

Entrepreneurial Owner with experience and solid history of business success. Built operations from ground up with strategic approaches. Well-oriented to quickly identify and capitalize on emerging opportunities. Highly motivated professional with over twenty years of entrepreneurial and management experience. Skillfully creates and maintains professional and loyal relationships with co-workers, staff and clients while managing administrative and sales employees. Comfortable working independently as manager and leader and as collaborative team member. Applies business acumen and experience and exercises decisive judgment to meet and exceed organizational goals.

Skills

- Computer skills: MacOS software, iCloud, Microsoft Word, Power Point, Excel, Internet, and Pages
- Problem Anticipation and Resolution
- Recruitment and Hiring
- Human Resources Oversight
- Employee Motivation
- Decision Making
- Records Organization and Management
- Mathematical Calculation and Reasoning
- Quality Assurance
- Focus and Follow-Through
- Performance Assessment
- Staff Scheduling
- Originality and Creativity
- Goal Setting
- Sales Promotion
- Sales Tracking

Experience

Flowers By Richard Inc

January 2019 to Current

Owner/Operator

- Conducted market research activities and competitive analysis to facilitate implementation of aggressive company marketing strategy.
- Managed sales presentations to promote product and brand benefits.
- Set pricing structures according to market analytics and emerging trends.
- Promoted business on social media platforms to maximize brand identity and generate revenue.
- Hosted special events to boost brand awareness and increase community engagement.
- Interviewed, trained and supervised employees.
- Supervised company social media and marketing efforts to expand brand awareness and attract new customers.
- Cut, arranged and produced flower bouquets and potted perennial plants according to customer specifications.
- Communicated clearly and effectively with customers to determine type of arrangement desired, occasion and date, time and location for each arrangement needed.

Regis Corporation

January 2010 to January 2013

District Manager

- Overseeing several salons within a district on the Southeast coast by managing several managers and stylists; leading a team by example through coaching, training, supervising, hiring/terminating, attending/hosting meetings and webinars, and documenting
- Duties also included being proficient in marketing, advertising, budget forecasting, and conflict resolutions.
- Developed and enhanced sales and merchandising programs, positively impacting bottom-line profitability with strong growth.
- Drove district growth through program quality, sales initiatives and customer service.
- Worked with direct reports to develop and implement action plans, improving operating results.
- Mentored team members by demonstrating best practices for sales and customer service.
- Planned and led team meetings to review business results and communicate new and ongoing priorities.
- Produced thorough, accurate and timely reports of project activities.
- Recruited and trained new employees to meet job requirements.
- Reviewed employee performance and provided ongoing feedback and coaching to drive performance improvement.
- Delegated work to staff, setting priorities and goals.

Regis Corporation

January 2009 to January 2010

Salon Manager

- Supervised and coached a team of hairstylists
- Interviewed and supervising technicians,
- Scheduled employees and oversaw customer appointment calendar.
- Established and updated schedules to meet expected coverage demands and capitalize on individual employee expertise.
- Increased customer loyalty and brought in new customers with targeted marketing and service strategies.
- Supervised banking procedures, cash flow and accounting processes.
- Addressed customer problems quickly and according to service standards.
- Placed inventory orders, monitored shelf stock and tracked expenses.
- Conducted regular meetings to brief employees about salon's success and announce sales goals.
- Consistently recognized by management for providing superior customer service.
- Met and exceeded personal sales targets by applying excellent upselling skills and product knowledge to match each customer with optimal selections.
- Resolved guest complaints.
- Trained and mentored team members to achieve optimal performance and meet challenging business targets.

A Beauty Salon

January 2005 to January 2009

Owner

- Developed business from ground up and prepared records and operations for smooth handover to new owners.
- Provided a wide range of customer service skills in a multi-cultural environment to all ages

- Orchestrated every aspect relating to hair including but not limited to: cutting, coloring, styling, and perming..
- Hosted special events to boost brand awareness and increase community engagement.
- Kept up-to-date on regulatory changes affecting business operations.
- Kept records for production, inventory, income and expenses.
- Resolved issues quickly through meticulous research and quick decision-making.
- Created and implemented marketing and advertising strategies to support revenue goals and promote strategic growth.
- Determined pricing for products or services based on costs and competition.

Urban Central LLC

Owner

- Provided a variety of clothes, shoes and accessories to a diverse customer base.
- Employed and managed vendors by negotiating deliverables, cost and expected quality.
- Executed performance reviews to encourage improved productivity for team members.
- Conducted market research activities and competitive analysis to facilitate implementation of aggressive company marketing strategy.
- Negotiated with vendors to gain optimal pricing on products resulting in substantial increase in profit margin.
- Set pricing structures according to market analytics and emerging trends.
- Led startup and creation of operational procedures and workflow planning.
- Promoted business on social media platforms to maximize brand identity and generate revenue.
- Supervised company social media and marketing efforts to expand brand awareness and attract new customers.
- Conferred with customers to understand needs and finalize purchase orders.
- Managed operations budgeting, accounts payable and accounts receivable and payroll.
- Reconciled daily sales, prepared bank deposits and assessed financial transaction reports.

Education and Training

Walden University

Expected in August 2023

Master of Science: Forensic Psychology

Minneapolis, MN

- Golden Key International Honor Society

Walden University

May 2021

Bachelor of Science: Forensic Psychology

Minneapolis, MN

- Alpha Sigma Lambda Honor Society
- NSLS-National Society of Leadership and Success
- Psi Chi-National Honor Society for Psychology
- Graduated Cum Laude

Carolina College-Cosmetology

January 2010

Conway, SC

Interests

Juris Doctor and Positive Social Change

Dan Lewis

PROFESSIONAL OBJECTIVE

A versatile continuous improvement specialist that facilitates a proactive working environment, lean processes, and exceptional customer service.

SKILLS

Proficient in verbal and written communications, presentations, assessments, standard operating procedures, planning, survey assessments, training, and leadership. Additional skills with Alphanumeric Alphabet, ADP, Lean Six Sigma, Malcolm Baldrige criteria, MS Office, PeopleSoft Financials, Open Text Web Site Management, SkillSoft e-learning, Qualtrics and Survey Monkey instruments, Visio, and Google Forms.

PROFESSIONAL EXPERIENCE

LEGENDS GOLF RESORT

1500 Legends Drive; Myrtle Beach SC 29579

A subsidiary of Century Golf Partners (CGPM/WMC Operating LLC)

Front Desk Associate – Part Time

- 10/02/2020 - Serve as an ambassador for the organization and key point-of-contact for all entries into clubhouse including current and future guests, coworkers, maintenance, realtors, and service shipments.
- to - Administer incoming telephone inquiries for condominium rentals, golf pro shop, real estate showings, guest questions, and maintenance issues.
- present - Execute overnight guest check-ins and departures utilizing Iqware hospitality and property management software, and Saflok Key encoder.

CHARTHOUSE LEARNING

7510 Market Place Drive Suite 104

Eden Prairie, MN 55344

Facilitator

- 02/1/2022 - Subcontracted to author and develop copyrightable works and other intellectual property; and/or perform to Charthouse Learning works by providing speaking, coaching, and/or facilitation services.
- present

HORRY COUNTY GOVERNMENT – DEPARTMENT OF AIRPORTS

1301 Second Avenue; Conway SC 29526

Customer Service Representative – Part Time

- 10/25/2021 Served as a key point-of-contact for all entries into the county's airport terminals. Administered incoming to telephone inquiries and radio communication with flight tower representatives, flight line personnel, pilots, passengers, and general public. Invoiced and collected landing, fueling, and ramp/hangar fees for corporate, military, and private aircraft personnel.
- 01/15/2022

UNIFI – UNITED AIRLINES

Myrtle Beach International Airport

1100 Jetport Road

Myrtle Beach, SC 29577

Customer Service Representative – Seasonal

- 05/28/2021 Served commercial passengers in achieving their individual travel plans. Duties included processing to existing reservations and baggage destinations; assisting travelers with disabilities; face-to-face or
- 09/18/2021 telephone communications with passengers adversely impacted by weather, aircraft, or scheduling delays; and communicating with aircraft/airline personnel regarding supplies or scheduling issues.

UNIVERSITY OF WEST GEORGIA

University of West Georgia; 1601 Maple Street; Carrollton, GA 30118
Center for Business Excellence – Division of Business and Finance

Executive Director

- 1/3/11 - Oversee the institution’s training center and staff responsible for the development, implementation, and administration of compliance-related training requirements of the University System of Georgia.
- Change champion for the institution’s conversion to PeopleSoft HRMS and Financial platforms.
- Lead the institution’s Enterprise Risk Management (ERM) process, Payment Card Industry Data Security Standards (PCI DSS) initiatives, Comprehensive Administrative Review (CAR) responsibilities, and Policy task force committee.
- to - Presided over the development of a new employee orientation program and customer service program for the division of Business and Finance. Guided the division in the development of a new mission, vision, and value statement.
- 3/31/20 - Guide and facilitate UWG and Business and Finance areas in continuous improvement projects. Recent projects include the 2017 comprehensive administrative review of non-faculty administrative areas that resulted in a cost avoidance of \$1.1M. Other projects include a 2012 overhaul of the Publications and Printing quick-copy process that resulted in black belt certification, University System of Georgia recognition, and national recognition from University Business magazine.
- Division administrator for SACSCOC assessment initiatives and the employee recognition program.

Campus Planning and Facilities

Coordinator of Business & Finance Development

- 10/06/03 - Managed staffing involvement in departmental budgets, purchasing activities, and maintenance management system.
- Coordinated the division of Business and Finance efforts in Business Process Redesign (30) and customer service. 2006 recipient of three SACUBO Best Practices runner-up awards. 2010 recipient of the FMXcellence Award from Building Operation Management’s magazine – Baltimore, MD.
- to - Facilitate Campus Planning & Facilities continuous improvement efforts in Business Process Redesign, Lean Six Sigma, UWG Presidential Goals and applications for the Georgia Oglethorpe Award (Malcolm Baldrige-based criteria). Recipient of the 2005 Focus Recognition Award. 2006 examiner for Georgia Oglethorpe Award Inc. Responsible for the application process and all activities associated with Campus Planning and Facilities submission and achievement of the 2009 APPA Award for Excellence.
- 1/3/11

CITY OF CARROLLTON HOUSING AUTHORITY

City of Carrollton Housing Authority; 1 Roop Street; Carrollton, GA 30117

Operations Manager

- 4/9/01 - Administered purchasing, procurement, and bid activities. Assisted in the writing of a SPRANS to Abstinence Education Grant that awarded the agency \$345,000. Served as a contract officer for \$800K renovation project on 90 public housing units.
- 9/30/03

SONY MUSIC ENTERTAINMENT, INC. - A DIVISION OF THE SONY CORPORATION OF AMERICA, NY, NY
Sony Disc Manufacturing, Inc.; 5152 Columbia Drive; Carrollton, GA 30117

Quality Control Manager, Manufacturing Superintendent

- 1978 - Twenty-three year career in the manufacturing of prerecorded music that included 12” vinyl records, audio cassettes, and compact discs.
- Positions of authority included quality control management and manufacturing supervision, ISO 9000 representative, manufacturing analyst, management trainee, and customer service representative.
- to - Helped to transition outmoded facilities into modern state-of-the art manufacturing operations.
- 3/31/01 - Implemented such continuous improvement efforts as Kaizen, Statistical Process Control, Quality Circles, ISO 9000, and ISO 14000.

EDUCATION

- 2017 M.B.A. - University of West Georgia; Carrollton, GA 30117
1978 B.S. Marketing - University of Bridgeport; Bridgeport, CT 06604

Certifications and Continuing Education

- 2022 Charthouse Learning certification for completion of FiSh! Train the Trainer
2019 Lean Six Sigma Black Belt certification with Institute of Industrial Engineers (2393-26759)
2014 Lean Green Belt certification with Institute of Industrial Engineers
2012 Black Belt certification in Six Sigma with Southern Polytechnic State University
2007 Green Belt certification in Six Sigma methodology from Southern Polytechnic State University
2006 Completed a 3-year commitment with the SACUBO-sponsored College Business Management Institute (CBMI) at the University of Kentucky
2005 Completed examiner training (40 hours) for Georgia Oglethorpe, Inc. GOAP examiner in 2006.
1994 Statistical Process Control; Southern College of Technology
1987 Attended AMA seminars in Management, Statistical Process Control, and Quality Control Statistics

Presentations before Professional Organizations

- 2014 *UWG Printing – Looking Inward and Outward to Achieve Self-Sufficiency*, **D. Lewis**. Institute of Industrial Engineers Lean Six Sigma Conference, Atlanta, GA, September 2013
2006 *Georgia Oglethorpe Award Process Inc. Defining Who We Are – Improving on What We Do*, **D. Lewis**, M. Renfrow. SACUBO Annual Conference, Asheville, NC, April 2006
2006 *BPR Part II: Improving Methods for Continuous Improvement*, W. Gauthier, **D. Lewis**, M. Renfrow, SACUBO Annual Conference, Asheville, NC, April 2006

Articles

2012	“ Consolidated Output ” – a summation of the Publication and Printing turn around at the University of West Georgia. December '12 edition of <i>University Business Magazine</i> .
2009	“ APPA Award For Excellence ” – a summarization of the department of campus planning and facilities at the University of West Georgia efforts in achieving APPA’s highest institutional honor. D. Lewis and M. Ertzberger. September - October '09 edition of <i>APPA Facilities Manager Magazine</i> .
2007	“ Solving the Process Puzzle ” – a summarization of business process redesign efforts within the Division of Business and Finance at the University of West Georgia. W. Gauthier, D. Lewis , and M. Renfrow. February '07 edition of <i>NACUBO Business Officer Magazine</i> .

COMMUNITY

- 1998 - 2019 Kiwanis – Served in a variety of leadership positions within the local club to include Board of Directors and officer rotation. Positions include State Chair for the art and music competition from 2006 – 2009 that awarded \$15,000 in annual scholarships. Also served as Secretary on the Georgia Kiwanis State Foundation from 2010 - 2015. Was appointed Lt. Governor of Division 12 in 2015-2016.
2008 Standard 7 (Continuous Improvement) committee member for Carroll County Schools SACSCASI (accreditation and school improvement) self-study.
1986 - 2022 31-year volunteer in gallery control for the Masters Golf Tournament in Augusta, Georgia. Served in tournament security the last six years.
2019 Super Bowl LIII – Was originally selected as a volunteer. Ended up working security for Safe Management at Mercedes-Benz Stadium in Atlanta, GA

Natalie von Loewenfeldt

Ceramics Experience:

I am well versed in many types of ceramic techniques including: instruction, wheel throwing, ceramic sculpture, hand building, hand-built tiles, bisque, glaze, and raku firing, sawdust firing, mixing glazes, working with underglazes, reduction glazes, stoneware, low fire and raku glazes and oxides; spray, brush and dip techniques for glazing items.

Director of Art Programs:

Horry County Disabilities and Special Needs, Myrtle Beach, SC: Planning classes for and instructing adult clients in ceramic sculpture as well a number of additional mediums, firing ceramic work, planning and executing an annual show of the student work.

Studio and Program Manager, Art Consultant, Workshop Coordinator, and Director of the Internship Program:

MeadowLark Studio, Savannah, GA: Firing kiln, instructing and supervising interns in ceramic and other public art projects: designing, executing, mold making, instructing in glazing (spray and brush work), fabrication, and installation of hand made and designed tiles and sculpture as well as other materials required by our public art projects.

AASU Ceramics Department Student Studio Assistant, Armstrong Atlantic State University, Savannah, GA: Responsible for: mixing glazes, firing kilns (electric and gas Raku), mixing clay, assisting other students with wheel throwing, sculpture and technical challenges.

OTHER RELEVANT EXPERIENCE

Artist, Privately Contracted Consultant and Art Instructor

- **Director of Art Programs**, Horry County Disabilities and Special Needs, 2016-2019
- **Tybee Arts Festival**, Tybee Arts Association, **Festival Director** 2010
- **Ossabaw Island Foundation**, Visiting and Donating artist. 2008-2010
- **Telfair Museum of Art**, Intern for the Curatorial Department 2008
- **Telfair Museum of Art**, Art Fair Entry Juror 2008
- **Telfair Museum of Art** 2005-2006

Contracted Artist, Developed and Led in- house and outreach programs for underserved populations, seniors, children and people with disabilities.

- Tybee Art Association, 2006-2007
sculpture and printmaking instructor for children and adults.
- **In the Sun Children's Handmade Tile Workshop,** 2006
In conjunction with Gadsden Elementary. We permanently installed the sculpture from the project was permanently installed at the school.
- **Yamacraw Public Art project Children's Workshops,** 2005
Conducted at Garrison Elementary and Hubert Middle School. Banners from the Project were installed in the public park. Sculptures were displayed at the opening.
- MeadowLark Studio 2000-2007
Project and Studio Manager, Contributing Artist
Managed Interns and Employees for public art and sculpture studio. Responsible for project management of projects with budgets up to \$350,000. Actively contributed to design, presentation, execution and installation of more than 13 site-specific public sculpture projects all over the United States. Frequently designed and taught public workshops based on the public art works.
- **Effingham County School District, Visiting Artist** 2000

EXHIBITIONS

2017-2018 **2 Exhibitions of Work** at the William H Miller Studios and Fine Art

2011 **Billboard Art Project**, National public project that showcases art on digital billboards for 24 hours to bring art, with no advertisements, to the public.

2008-2010 **Ossabaw Island Foundation Annual Silent Auction**, Donating Artist

2010 **Artists for Haiti**, Group Show, 100% of all monies raised were donated to Haitian Earthquake relief funds. Indigo Sky Community Gallery

2009 **Nuance: Shades of Difference**, Creative Force Artist Collective, Group Show and Artist Panel Discussion, Indigo Sky Community Gallery

2009 **Adaptations of Equanimity**, 2 person Show, Star Land Art District

2009 **Telfair Art Fair**, Participant

2009 **Seeing Sounds**, Creative Force Artist Collective and the Savannah Sound Painting Orchestra. Live spontaneous painting and orchestral performance art, Jepson Center for the Arts

2009 **Seeing Sounds, Creative Force Artist Collective**, live sculpture show and live painting orchestral performance art. City of Savannah S.P.A.C.E. Gallery

2008 **Art in Opposition**, Creative Force Artist Collective, Group Show, Indigo Sky Community Gallery

2008 **Strength of Our Fathers, Honoring African American Fathers**, Group Show, Indigo Sky Community Gallery

2007 **In the Sun**, 3 Person Show, Indigo Sky Community Gallery

2007 **AASU Alumni Show**, Group Show, AASU

2006 **AASU Alumni Show**, Group Show, AASU

2004 **Incidental Relics**, Solo Show, Gallery A.D.
2000 **Savannah Seen**, 3 person show, The Daily Grind
1999 **Honors Program Art Exhibition**, Group Show, AASU
1999 **Atlanta's Vision**, Senior Thesis Exhibit, AASU
1998 **Fist Full of Photos**, Group show, A.T. Hun Art Gallery, Savannah, GA
1995-1999 AASU Student Art Show, AASU, Savannah, GA

BOARDS

Waccamaw Arts and Crafts Guild
Board Member: Grant writing and management 2015-2019

Chatham County Board of Assessors 2011-2013
Board Member, Public Relations Representative

Appointed by the Chatham County Commission to serve on The Board of Assessors overseeing the County Tax Assessors Office. Responsibilities included hiring and overseeing the Chief Appraiser. The Board directly reports to the Chatham County Commission. Earned... Certificates with high marks from Georgia Department of Revenue and the International Association of Assessing Officials.

Horizons Savannah 2012-2013
Board Member, Co-Chair for 2012 Horizons Gala

Tybee Art Association Board of Directors, **Education Chair** 2005-2007

American Red Cross, **Disaster Action Team Co-Chair, Ft. Stewart, Georgia**
EDUCATION

Armstrong Atlantic State University
Bachelor of Arts, Major in Studio Art Concentrations in Ceramics and Photography,
Minor in Spanish, 1999
Graduated Magna Cum Laude from the Honors Program.

Universidad de Costa Rica Study Abroad Spanish program, summer 1999, GPA
4.0/4.0

ELIZABETH (LIZZIE) DANIEL

PROFILE

Planner and designer of hotel, mixed-use, resort, and multi-family residential projects. More than 25 years of experience determining and documenting initial planning direction for large multi-family and hospitality projects along the Grand Strand and coastal North Carolina. Expertise in the creation and coordination of zoning entitlement studies and PUD/PDD processes guides projects in the earliest stages, allowing for careful consideration of entitlement potential. Combined business plus architectural studies education, as well as long time experience in this industry, contribute to unique perspectives and insights into the business of architecture and planning. As a project manager in the design profession, understands the value of collaboration among various entities and disciplines to achieve complex and large goals that benefit all involved.

EXPERIENCE

ASSOCIATE PRINCIPAL | OPERATIONS AND FINANCE MANAGER, LS3P—2015-PRESENT

In the capacity of Project manager, engages in communication with various stakeholders throughout the project duration to keep design intent, costs and schedules aligned with project goals. As operations and finance manager, acts as a 'liason' to the firm's business teams that support practice; reviews monthly financials with Firm leadership and recommends solutions for improved performance; coordinates staffing internally and collaborates with other offices to provide firm-wide support.

CFO/CO-FOUNDER, HUBBARD ARCHITECTURE LLC — 2015

Co-led the start up for Hubbard Architecture LLC along with her husband and business partner.

PLANNING & DESIGN, PEGRAM ASSOCIATES, INC. — 1996-2015

Planning, design and drafting schematic design through construction drawings for multiple oceanfront high-rise projects, and many retail, mixed use, and other commercial projects including active adult community building design and planning. Led planning graphics documentation for Planned Development Districts throughout the approvals process. Experienced building code and zoning analyst. Provided reports that enabled architects to effectively create documents that lead to a clear path of best practice and highest and best use respectively. Experienced construction document technologist created clear and concise documents aiding the design team's effort to quickly and accurately define the design intent for a variety of commercial and multi-family project types.

EDUCATION

UNIVERSITY OF PITTSBURGH — BA ARCHITECTURAL STUDIES 1992

WEBSTER UNIVERSITY - MBA 2008

James F. Greenough, Jr.

Highlights

Responsible for Master Facility Planning and all building renovations and new construction (on and off campus) at Rutland Regional Medical Center (RRMC) – VT's 2nd largest hospital

Oversees the following departments: Facility, Maintenance and Engineering, Security, Safety, Telecommunications, Environmental Services, Food and Nutrition Services, Supply Chain Management.
Responsible for Emergency Preparedness at RRMC.

Provides leadership and administrative direction in planning, organizing and budgeting for the areas listed above as well as having direct involvement in the development of overall strategic and corporate goals and objectives.

Promotes and maintains effective liaison with all relevant local, state and federal authorities, service providers and community leaders.

Oversees contractual negotiations and resulting obligations for areas of accountability including leasing of real estate.

Assures compliance with all regulatory and other organization requirements, laws and statutes pertaining to the operation of each service, such as: Certificate of Need applications (State), Environmental (State and Federal), Joint Commission (accreditation), and Medicare Conditions of Participation. etc.

Skills

Uses innovation to understand and solve operational issues.

Excellent at Project Management

Effective team leader and member

Effective leader in crisis situations

Good negotiator

Understands systems and operations

Great budget discipline

Employment History

Project Manager	McLeod Health	2021-Present
Retired		2021
VP Corporate Support Services	Rutland Regional Medical Center	2017-2021
Senior Director Support Services	Rutland Regional Medical Center	2011-2016
Director of Materials	Rutland Regional Medical Center	2006-2011
Director of Food Service	Rutland Regional Medical Center	2003-2006
Assistant Director of Food Service	Rutland Regional Medical Center	2000-2003
Director of Food Service	Vencor	1998-2000
CEO	J & V Inc.	1986-1999
Infantry Officer	Army	1981-1987

Education

Master of Science in Healthcare Administration	St. Michael's College; Winooski, VT	2007
Bachelor of Art in History & Government	Norwich University; Northfield, VT	1981

Community/ Volunteer Involvement

Member	Maple Valley Grange
Member/Leader	Boy Scouts of America
	VT Governors Emergency Preparedness Advisory Council
Member	
Board Member	Boys & Girls Club of Rutland County

James F. Greenough, Jr.

SUMMARY

More than thirty-five years experience in leadership and managerial positions of ever-increasing scope and responsibility. A consistent track record of success in administration, budgeting, materials management, support services and information handling.

WORK HISTORY

- 2017-Present* *Vice President of Corporate Support Services, Rutland Regional Medical Center*
Responsible for overall strategic management of the Support Service Line. The VP utilizes effective strategies in leading, developing, and evaluating the departments within their area of responsibility. The VP is accountable for leading the operations of multiple areas including, but may not be limited to, Materials Services, Engineering & Maintenance, BioMed, Environmental Services, Food and Nutrition Services, Security Services & Telecommunications and Facilities. The VP serves as a resource for support services leaders' development of skills and techniques to gain optimal outcomes.
- 2012-2017* *Senior Director of Support Services, Rutland Regional Medical Center*
Responsible for managing multiple departments and cost centers with 200 FTE's with annual budgets that total over 35 million dollars. Areas of responsibility include; Purchasing, Distribution, Food Service, Housekeeping, Security, Maintenance and Facilities.
- 2006-2012* *Director of Materials Management, Rutland Regional Medical Center*
High profile leadership position accountable for providing strategic and operational direction for all aspects of the system supply chain including Physician Practices. Duties include supply chain automation (MMIS and POU), value analysis, purchasing, distribution, medical-surgical supply storage, supply inventory management, mail room, print shop and equipment distribution. Responsible for quality assurance, cost reduction, and customer service activities that support organization's mission.
- 2003-2006* *Food Service Director, Rutland Regional Medical Center*
Responsible for a department with 47.87 FTE's, annual budget of \$2 million and retail sales in excess of \$900,000. Duties include management of retail business along with internal catering, a leadership role in the design and completion of a new 250 seat, \$2 million food court that functions 24 hours a day.
- 2000-2003* *Executive Chef, Production Manager and Assistant Director, Rutland Regional*
Responsible for food production and distribution to a 188-bed hospital with a 150-seat cafe and a 24-hour coffee shop. Duties included financial management of a \$700,000 food and supply budget, training, staffing, and supervision of all dietary production staff.
- 1998-2000* *Director of Dietary Services, Vencor*
Responsible for preparing and serving all diets; maintenance of acceptable standards of food preparation and service; financial management of a \$360,000 budget, work assignments, schedules and records, and the selection, orientation, training and supervision of all the dietary staff.

1996-1999

Chef Manager, Genesis Elder Care

Responsible for food production and distribution to a census of 166 residents in a long-term care facility. Duties included menu planning, ordering, quality control, maintenance of sanitation and safety codes, and supervision of staff.

1986-1996

Chef and CEO, J & V Inc.

Responsible for managing a privately held corporation with many components including a large restaurant, banquet facility, miniature golf course, garden center and commercial properties. During my tenure the profit margin was increased by nearly twenty percent.

1981-1987

Captain, United States Army

Served six years on active duty as an Infantry Officer with many duty assignments including Logistics Officer, Personnel Officer and Commander for organizations with multi-million-dollar equipment and personnel that numbered in the hundreds.

EDUCATION

1977-1981

BA, History and Government, Norwich University

1997-1998

Certified Dietary Manager, University of Florida

1998 - Present

Serve Safe Certification

2002 - 2007

Master of Science in Administration and Management, Saint Michael's College

Jennifer Adkins

From: Chris Mowder
Sent: Wednesday, February 22, 2023 6:53 AM
To: Jennifer Adkins
Subject: [External]Cultural Resource Committee Application

CAUTION: This email originated from outside your organization. Exercise caution when opening unsolicited attachments or clicking links. Please forward suspicious mail to spam@cityofmyrtlebeach.com for review.

Jennifer,

I'm writing to express my interest in volunteering as part of the City of Myrtle Beach's cultural resource committee. I believe I could be an asset to this group due to my experience in promoting arts & entertainment locally as well as my expertise in marketing and my passion for helping find creative solutions.

In my 16 years at the beach, I have been around the local music & arts scene for many years, first covering entertainment for The Sun News & My Horry News, then promoting local music and events through my own publication ListenUp Myrtle Beach, and most recently in my role with the Myrtle Beach Chamber of Commerce & CVB.

Since joining the Chamber in 2021, I've had the pleasure to work alongside groups like Myrtle Beach Downtown Alliance, Burroughs & Chapin Art Museum, Long Bay Symphony and the City's Redevelopment Office and have been inspired by the work these groups are doing and their vision for the future of our city, the downtown area and the Arts & Innovation District.

In 2022, I helped research, build, and launch the Myrtle Beach Arts & Gallery Trail for Visit Myrtle Beach, which really opened my eyes to all the amazing public artwork in our area, and around the various efforts to beautify Myrtle Beach.

Also within the past year, I've begun to get involved in efforts to support this work, through things like the chamber's Supporting Arts Together group and Leadership Grand Strand program, and I see joining the Cultural Resource Committee as a great opportunity to continue to expand my involvement in this area.

By becoming part of this group I'm hoping I can help identify, promote and further support efforts to beautify our area and provide more opportunities for local artists and performers to have their work seen within the community.

If there's anything else you need in order to complete this application, please just let me know. You can find a more complete resume and look at some of my work here

Thanks for your time,

CHRIS MOWDER

Col (Ret) PAUL T. WILLIAMSON, USAF, MSC, FACHE, PAHM

Professional Summary

I have held numerous positions with increasing leadership and management responsibility in the areas of program management, hospital and healthcare administration, strategic planning, business operations and business development, business transformation management, city planning, zoning and historic commissions.

Professional Experience

- August 2021 – Present
Member, City of Myrtle Beach Community Appearance Board
Myrtle Beach, SC

- January 2018 – November 2019
Commissioner, Johnson City Regional Planning Commission
Johnson City, TN

- March 2018 – November 2019
Commissioner, Johnson City Historic Zoning Commission
Johnson City, TN

- July 2017 – November 2019
Member, Johnson City Development Authority (JCDA)
Secretary/Treasurer JCDA Executive Committee
Johnson City, TN

- Jan 2017 – December 2019
Staff Member (volunteer), Ballad Health, Research Department
Johnson City, TN

- January 2016 – July 2019
President, Park Place Community Association, (HOA)
Johnson City, TN

- 2015 -2017
Chairperson, Park Place Community Association (PPCA) Architectural Review Committee
Johnson City, TN

- 2013 – 2016 (Closed)
President, Liberty Healthcare Partners, LLC
Johnson City, TN
- 2013 – 2014
Vice President, Government Operations
FluidEdge Consulting, INC
Malvern, PA
- 2007 – 2013
Administrator, Research and Development, James H. Quillen VA Medical Center
Mountain Home, TN
- 2000 –2007
Managing Director, Government Business Unit, First Consulting Group (FCG)
Falls Church, VA
- 1998 –2000
Executive Director, Department of Defense Tri-Care Health Services Region 4
Keesler AFB, Biloxi, MS
- 1996 - 1998
Chief Operating Officer, Keesler Medical Center
Keesler AFB, MS
- 1976 - 1996
Various military leadership and management positions; logistics, medical readiness, human resources, planning and development

Affiliations

- Life Fellow, American College of Healthcare Executives (LFACE), Chicago, IL
- Professional, Academy for Healthcare Management (PAHM), Johnson City, TN
- Membership Director, Grand Strand Chapter, Military Officers Association of America, Myrtle Beach, SC
- Member, The Honorable Order of Kentucky Colonies
- Past Member, Mountain Home Research and Education Non-Profit Corporation, Johnson City, TN

Letter of Interest

Please see the following summary of my Board experiences. I feel these skills will have a direct, positive impact and enhancement for the city of Myrtle Beach for either the [Cultural Resources Committee](#) or [Planning Commission](#) with my years of involvement in this sector. In addition, I had internships with the Clerk of Courts under Rebecca Keaton for Cobb County, GA as well as in the White-Collar DA division under John Melvin, their most recent Assistant District Attorney. I also served on the Distracted Driving Team through the Governor's Office, contributing to the slogan for the "no texting and driving campaign", sharing in local government practices for citizen's and visitor's safety.

I served on four Boards while living in Atlanta prior to moving here. Three were in the educational sector and one in the international realm. The first was for GoEatGive, with our initial outreach efforts for enhancement of the educational system for children in Bali. I have attached the corresponding article. [Volunteering offers tourists a feel-good vacation | CNN](#)

The second Board I served on was for the University of Minnesota, winning both Alumni of the Year and network of the Year during the eight-year span of service, amongst 84 national and international chapters. I worked in direct contact with current and former Presidents and Deans of the University, participating in round table discussions, in promotion of enhancement. Annually, we volunteered at the Ronald McDonald House. [The University of Minnesota Alumni Association - Atlanta Alumni Network \(umnalumni.org\)](#)

The third Board I served on was as President for the University of Denver -Atlanta Network. Working side by side with Chancellor Chopp, I personally launched the Professional speaker series starting with the CFO of Home Depot-Carol Tome' along with former Mayor of Atlanta-Kasim Reed in attendance. In addition, I hosted a personal round table discussion with Leigh Rogers, the granddaughter of the founder of Waffle House summarizing its historic and economic impact for the Southern economy. I had the privilege of personally meeting former Vice President Biden, Michelle Kwan, and Condoleezza Rice through their outreach. We had Days of Service Twice a Year assisting in city beautification and working in direct with the Children's Foundation and the Nicholas House being a member of the City Club of Buckhead, Vining's Club and the Brookstone Club.

In final, I served on the Board three years in consecutive at Vaughan Elementary, working hand in hand, with the principal in efforts to maintain present ranking and adaptation of best scholastic practices for students on a county and state level. I have personally visited 20 countries, so am diverse to many ethnicities in various sectors. I feel these experiences will enhance my contributions towards our rapidly growing and changing cultural climate city.

Since moving, I'm been active in the Myrtle Beach Camera Club, attended Purses with a Purpose Charity event with the North Myrtle Beach Women's Club at the Dunes and personally launched a Meetup group with 300 plus members within six months, hosting weekly events and promoting local businesses and events.

Veena Wulfekuhle

Law Student

Contact

[MTAX](#) | [LinkedIn](#)

Involvement

Vaughan Elementary Cobb
Educational Board
Junior Achievement
University of Denver College
Committee Interview Panel
Toastmasters
University Of MN Board President
University of Denver Board
President
Student Mentor program
Co-taught curriculum at Saint
Catherines
Volunteered at Kennesaw
Mountain National Park
Hospitality Desk

Work Experience

International Tax Treaty Work and State Income Tax
Consulting for publicly traded and private sector firms

- KPMG-Atlanta
- UPS Corporate-Atlanta
- Turner In House Legal Counsel-Atlanta
- Premier Exhibitions-owner of Titanic artifacts-Atlanta
- Grant Thornton-Atlanta
- BDO Seidman-Atlanta
- Deloitte-Chicago
- ITW Inc-Chicago

Education

BA-English-University of Minnesota
BBA-Accounting-GA State
University
MTAX-University of Denver-Sturm
College of Law
Harvard UNESCO curriculum
published.
Law Intern Cobb County Superior
Court
White-
Collar Unit DA Intern

Activities and Interests

Travel
Culinary Arts
Photography
Yoga
Charity
Marine Life